Sofía Lope

About me

Web Graphic Designer with proven expertise in Figma, Adobe Creative Cloud, and HTML/CSS, delivering user-centered digital experiences through wireframing, prototyping, and brand identity design. Collaborated with Addsum as a Web Designer, applying layout design and WordPress skills to create functional web solutions. First-place winner of the Japan JAL Haiku Competition, demonstrating creative excellence and storytelling ability. Ready to leverage technical proficiency in Figma, Adobe CC, and web development to drive impactful design outcomes. Applied meticulous attention to detail in all design deliverables, ensuring pixel-perfect execution and brand consistency across web and marketing materials

Contact

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Education

Gráfica interactiva [UI-UX design] - Escuela de arte de Zaragoza, 2023-2025

Gráfica publicitaria [graphic design] - Escuela de arte de Zaragoza, 2025-Today

Experience

Addsum [Intership] - May 2025

Addsum [Web Designer (External Collaboration)] - Summer 2025
Collaborated cross-functionally with team members, ensuring smooth workflow and alignment on project goals while working independently on web design tasks. Conducted concept development for web projects, taking projects from initial ideation through to final execution in WordPress. Worked independently on web design components while maintaining seamless communication and collaboration with the broader team

Awards, Exhibitions, and Key Projects

be./so. project [2023-Today] -
Developed complete brand identity using Figma, Adobe Illustrator, and Photoshop, creating logo variations, color palettes, typography systems, and brand guidelines for a publishing initiative focused on generating new ways of thinking. We also handle website development, from information architecture to final design. This project is based on a publishing initiative with the aim of creating a book and other publications that help transform and generate new ways of thinking.

Painting Exhibition [2024 / Entalto, Zaragoza] – I conceived and executed a series of portraits that explore the visual narrative of personal change, focusing on composition and storytelling to reflect life events and inner transformation.

First Prize in the Japan JAL Haiku Competition – First place in the corresponding category.

Design Skills

Layout design (including web design)
UX/UI
Social media content creation
Brand identity
Digital Photography & Retouching
Visual Storytelling
Visual Concept Creation
UI Design
Website Design
Writing skills

Technical Skills

Figma
Wordpress
HTML - CSS (for web design)
Adobe Creative Cloud — Expert: Illustrator, InDesign, Photoshop | Intermediate: Premiere Pro
AI Tools (Nano Banana, MidJourney) - Learning quickly, eager to apply in design workflows
Motion Design - beginner, developing

Softskills

Creative
Independent but works well
in a team
Quick learner
Adapts easily

Languages

Native Spanish speaker
Intermediate English speaker